



Established 1834

The Gleaner
Company Limited

The Sunday Gleaner

The Gleaner

The **STAR**

The Gleaner's **youthlink** magazine

The Gleaner's **Children's Own**

GO-JAMAICA

The Gleaner **archivesOnline**
www.gleanerarchives.com

TRACK & POOLS

THE WEEKLY **Gleaner**
NORTH AMERICA AND UK

YV

THE WEEKLY **STAR**
The entertainment paper

THE **VOICE**
Jamaica's Best Black Network

ADVERTISING COMMITMENT FORM FOR

NORTHERN CARIBBEAN UNIVERSITY

GRADUATION FEATURE (Class of 2009)

(A GLEANER FEATURE)

THURSDAY, AUGUST 20, 2009

HEAD OFFICE

7 North Street, P.O. Box 40
Kingston, Jamaica, W.I.
TEL: (876) 922-3400
FAX: (876) 922-6292

MONTEGO BAY OFFICE

9 King Street,
Montego Bay, St. James
TEL: (876) 952-2454, 952-2822
FAX: (876) 952-3828

OCHO RIOS

Shop #16, Point Plaza,
Main Street,
Ocho Rios, St. Ann
TEL: (876) 974-9383
FAX: (876) 974-9384

DIRECTORS:

The Hon. O.F. Clarke, O.J.,
J.P. B.Sc. (Econ), F.C.A.
Chairman/Managing Director

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Prof. The Hon. G.C. Lalor, O.J.,
B.Sc., M.Sc., Ph.D.

I agree to take a _____ columns x _____ cm. advertisement in the above-mentioned Publication.

COMPANY'S NAME: _____

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POSITION: _____ SIGNATURE _____

PLEASE PRINT NAME: _____

ADVERTISING AGENCY: _____

GLEANER SALES REPRESENTATIVE: _____

EXAMPLES OF SIZES

• 52cm x 6cols. (Full Page)	@ \$315 per ccm	\$98,280 + \$5,500 (on-line)	\$103,780
• 26cm x 6cols. (Half Page)	@ \$315 per ccm	\$49,140 + \$5,500 (on-line)	\$ 54,640
• 26cm x 3cols. (Qtr. Page)	@ \$315 per ccm	\$24,570 + \$5,500 (on-line)	\$ 30,070
• 20cm x 3cols.	@ \$315 per ccm	\$18,900 + \$5,500 (on-line)	\$ 24,400
• 20cm x 2cols.	@ \$315 per ccm	\$12,600 + \$5,500 (on-line)	\$ 18,100
• 15cm x 3cols.	@ \$315 per ccm	\$14,175 + \$5,500 (on-line)	\$ 19,675
• 15cm x 2cols.	@ \$315 per ccm	\$ 9,450 + \$5,500 (on-line)	\$ 14,950
• 10cm x 2cols.	@ \$315 per ccm	\$ 6,300 + \$5,500 (on-line)	\$ 11,800
• 5cm x 2cols	@ \$315 per ccm	\$ 3,150 + \$5,500 (on-line)	\$ 8,650

COLOUR RATES

1 Colour (Process)	\$ 6,072 ,	1 Colour (Mixed)	\$11,440
2 Colours	\$16,445	Full Colour	\$23,000
F/P Full Colour	\$25,000		

BOOKING DEADLINE : THURSDAY, AUGUST 13, 2009

The rates shown above are causal rates and do not include GCT, where applicable, regular contract rates will apply. Other ad sizes are available, and colour charges are not included. Please return a signed copy of this Commitment Form by fax to your Advertising Agency, Gleaner Sales Representative or the undersigned.

Sincerely,
Alison Davis
922-3400 ext. 6161
Email: alison.davis@gleanerjm.com
Fax: 922-2058 / 967-1121

