

***Euzel Valdiman Parkes***  
Vice-Presidential Candidate  
Office of the Vice-President for Finance and Planning  
United Student Movement (USM)  
***“Redefining Financial Prosperity: The USM Way”***

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**Manifesto**

Financial planning is the task of determining how an organization will afford to achieve its strategic goals and objectives, usually, the organization creates a financial plan immediately after the visions and objectives have been set. With this kind of understanding, financial prosperity is redefined through a financial success plan which consists of the following:

***1. Lunch Allocation Increased Threshold***

- Increasing Meal Vouchers from 15 per to 25
- Lowering Voucher from \$350 to \$300 to meet demands

***2. Financial Modeling/Strategic Planning***

- Create and Manage Financial Models
- Product Lines for USM
- Adept with Product/Business Organizations

Create and manage complex financial models that support the USM-wide strategic planning, including across multiple business entities, product lines, and departments. The VP must be adept at partnering with business leaders to help understand and facilitate financial opportunities for NCU students.

***3. Financial Planning & Budgeting***

- Lead the USM annual budgeting process

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- Collaborating with MO’s for better financial opportunities
- Helps transform the USM into achievable financial projections

Lead the USM annual budgeting process, including collaborating with Member Organizations and department leaders to understand and decide on financial opportunities. In short, the VP helps transform the USM and MO’s needs into achievable financial projections.

The VP will lead a committee charged with providing MO’s (some of whom may have limited financial experience) with key insights, actionable intelligence, and financial learnings such that they are able to make wise financial decisions accordingly.

***4. Grants Management & Development Support***

- Increasing allocation for Grants and Scholarship
- Grants Equity with increased Threshold
- Making Application more attractive

Developing and maintaining active relationships with several entities and key staff within the USM Executive Council and the Student population to ensure a positive and effective working environment for the USM and the University.

***5. Student Financial Services***

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- Collaborating with Student Aid to Provide Grocery Support
- Seeking sponsorship to assist with Tuition payments
- Opportunities to Increase USM income